Joe and Vi Jacobs…
Who are these special people?

The Joe and Vi Jacobs Education Center at the Maloof Foundation is named for two extraordinary individuals. Joseph J. Jacobs was born in 1916, in Brooklyn, NY. He was the son of Lebanese immigrants and earned his bachelor’s degree in chemical engineering from the Polytechnic Institute of Brooklyn, teaching college while he earned his Ph.D.

continued on page 2

Master of Ceremonies Gary Keane, Sam, Vi Jacobs and SAMFAC Board President Joe Unis cut the ribbon for the new Jacobs Center at the Maloofs.
Jo and Vi Jacobs…

American Friends Service Committee, the Huntington Hospital, Meals on Wheels, and serving as the secretary for the Westminster Presbyterian Church. She is a no-nonsense woman of candor, humility, and wit. In trying to ask about her, she automatically speaks of the work of her children and of Joe and his ability as a wordsmith: “Babe Ruth struck out 1330 times….” In other words, you can’t always win, “Don’t break your arm patting yourself on the back,” and “I don’t believe in giving a hand out, but a leg up.”

The Maloofs’ friendship began when Joe phoned Sam after reading an article in the L.A. Times. Sam had been awarded a MacArthur "Genius" Award (1985), the piece also spoke of Sam’s Lebanese heritage. From that date forward, Joe and Vi and Alfreda and Sam were friends, sharing countless dinners and in each others joys and sorrows. When Alfreda went away, Joe and Vi were strong supports for Sam. When Sam and Beverly married, they embraced his new love. It was Vi and Joe Jacobs who were the first individuals to fund the Sam and Alfreda Maloof Foundation’s permanent endowment.

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For more information on Joe and Vi Jacobs and their remarkable work, read Joe Jacobs’ two autobiographies, Anatomy of an Entrepreneur: Family, Culture and Ethics and The Compassionate Conservative: Assuming Responsibility and Respecting Human Dignity.

For additional information on the Jacobs Center for Neighborhood Innovation Project in San Diego, go to http://jacobscenter.org/ourwork.html.
his year the annual fall planting and pruning was expanded to three days with lunch-time lectures and demonstrations included. Local Master Gardeners and friends of the Maloof gardens gathered to prune back many of the plants that had finished blooming so that they will be ready to start growing next spring and summer. While some of the volunteers concentrated on pruning, others added new varieties of plants. The property is on an alluvial plain at the base of the foothills, the elevation is approximately 2,400 feet and the rocky, compacted soil can make digging a challenge.

The lunch time lectures and demonstrations were popular. On Saturday, Nan Simonsen, Landscape Designer and UC Riverside lecturer gave a great talk entitled “Gardening by Design” which included the 10 steps to planning and designing a beautiful garden using drought tolerant Mediterranean and native plants appropriate for our climate. Sunday’s demonstration on proper tree pruning was given by Rich Bado, ISA Certified Arborist. Rich is a regular at the Maloof gardens keeping the small and medium sized trees properly pruned and also keeps the irrigation system working. On Monday Barbara Eisenstein, Rancho Santa Ana Botanic Garden’s Public Horticulture Outreach Coordinator gave a talk on Native Plant Maintenance. Barbara runs the hotline at RSABG and is a familiar voice to many of us who have called with native plant questions.

We wish to thank everyone who participated in the event, especially Alex Bout and Seth whose year-round tireless efforts keep the garden looking so wonderful. The Maloof Garden is dependent on the ongoing efforts of volunteers to keep healthy and attractive. The work done by volunteers is vital to the success of the garden.

Benefactor Ruth Borun has founded an endowment fund for the garden. For more information on how you can help, call the Foundation at (909) 980-0412.
The Living Arts: Reflection on the meaning and purpose of crafts in a post-industrial age

As a youngster, I lived in a studio environment. I was a sculptor’s son and was, therefore, a workman and an apprentice. At the time it was clear to me that everything invented by, shaped by, or made by mankind is craft. It is still true that sculpture is craft, painting is craft, architecture or building is craft, and craft is involved with the temporal arts of writing, music, dance, drama, etc. Craft embraces the shared and transmitted human values and experiences that determine culture or civilization. The “wholeness” that craft offers mankind is expressed by the Japanese tradition of Mingei that translates into “art of the people” or Folk Art. The concept of Mingei asserts that in a healthy and balanced society all mankind enjoys the natural instinct to produce works of wonder and beauty. Lindell Manth, an attorney and Maloof Foundation Board of Director, shared his thoughts about the subject of craft. Lindell is a member of the Maloof Foundation who made it possible to preserve Maloof’s hand built home from being destroyed by a road project. A selected quote from Lindell reveals a “broader view of ‘craft’ as a verb and a noun that relates to the learned human practice, based on our natural instinct to produce works of wonder and beauty. The craft embraces the shared and transmitted human values and experiences that determine culture or civilization.”

Craft embraces the shared and transmitted human values and experiences that determine culture or civilization.

This article is an excerpt of an essay by Jonathan Fairbanks, The Katherine Lane Weems Curator of American Decorative Arts and Sculpture Emeritus, Museum of Fine Arts, Boston and a Maloof Foundation Advisory Board Member. It is included here with permission from its author.

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Jonathan Fairbanks, Chairman of the Board, W orcester Center for Crafts in the enclosed envelope.

The number of participants in both group tours and public tours has markedly increased during the summer and fall of 2007. In addition, the types of groups that come to the Maloof Foundation have expanded and geographical boundaries for our visitors have spread.

Docent Corner

Thank you Docents

We are deeply grateful for your support.

Friends

Friends’ contributions help conserve and maintain the Foundation’s art collection, structures and grounds, as well as support Foundation programs that seek to create an awareness of the way in which crafts enrich our culture.

Sustaining / $1,000 and above: Newsletter subscription, unlimited free tours during regularly scheduled public tours, 20% discount at book/gift shop, free attendance at symposia and lectures, private group tour available upon request

Supporting / $500: Newsletter subscription, free tours during regularly scheduled public tours, 10% discount at book/gift shop, free attendance at symposia and lectures

Patron / $250: Newsletter subscription, 5 free tours during regularly scheduled public tours, 15% discount at book/gift shop, free attendance at symposia and lectures

Friends

If you would like to either join as a friend of the Foundation or simply prefer sending a year-end contribution, please include your check made out to The Sam and Alfreda Maloof Foundation for Arts and Crafts in the enclosed envelope.
February through April, 2008
Winter Exhibition
California State University, San Bernardino-Students and Alumni Art Exhibition.
Opening reception to be announced.

Second Thursday and Saturday Afternoons
Artists may paint in our beautiful gardens the second Thursday and Saturday of each month from 12:00 noon to 3:30 p.m. Individual artists or artist groups may call (909) 980-0412 to reserve space.

Birthday Painting in the Garden
Saturday, January 26, 2008 at the Robert V. Fullerton Museum at California State University, San Bernardino.
For information and reservations contact Erika Quinonez at (909) 537-3729 or equinone@csusb.edu at California State University, San Bernardino.

Sam’s Birthday 92nd
February through April, 2008 Winter Exhibition
California State University, San Bernardino-Students and Alumni Art Exhibition. Opening reception to be announced.

Historic Residence Tours
Regular Public Tours: Thursdays & Saturdays 1 PM, 2 PM and 3 PM $10 per person Seniors $8; Students $5 No one under 14 permitted
Special Group Tours: By appointment
Maloof Garden Hours: Thursdays & Saturdays 12:00 - 4:00 p.m.

The residence is located at 5131 Carnelian Street in Alta Loma, 2 miles north of the 210 (Foothill) Freeway and 8 miles north of the 10 (San Bernardino) Freeway.
For information and reservations please call (909) 980-0412 or e-mail us at info@malooffoundation.org

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